



Ramsey  
Gunter

**Data-driven designs built with empathy**  
and global perspective through experience and writing

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## LANGUAGES

English  
Spanish

## DESIGN

Wireframing  
Prototyping  
User research  
Usability testing  
Data analysis  
Accessibility  
Storyboarding

## TOOLS

Figma  
Adobe XD  
Sketch  
Jira  
Asana  
HTML  
Python  
Java

## PERSONAL INTERESTS

Sustainability  
Health + wellness  
Writing  
Cultural psychology  
French

## INTERNATIONAL EXPERIENCE

Experiences ranging from  
volunteering with  
sustainability projects,  
participating in immersive  
homestays, and serving as  
a cultural ambassador in  
Spain.

## EDUCATION

**B.A. International Studies** | University of North Carolina Wilmington  
**UX Design** | Grow with Google

## RELEVANT EXPERIENCE

### Content Designer | Buildium

10/3/2022 - Present (*Remote, USA*)

Spearheading content design for 16,000 users | Supporting AI and accessibility initiatives through continuously developing content guidelines | Providing a deep understanding of customer needs by conducting and analyzing quantitative and qualitative research through diverse methodologies | Participating in collaborative design sessions with cross-functional teams

### UX Writer | Waldo

10/3/2022 - Present (*Remote, USA*)

Increased CVR by 11% within a month by strategic management of e-commerce website content | Led vision for product language for iOS-based medical device and e-commerce website | Optimized user navigation, onboarding, error messages, instructional materials and all aspects of the end-to-end user experience | Collaborated closely with cross-functional stakeholders to produce innovative designs that leverage research insights

### UX Designer | Freelance

8/1/2021 - 9/30/2022 (*Remote, USA*)

Optimized product experiences through empathy and strategic thinking for clients | Collaborated with stakeholders and incorporated complex technical and business requirements into research and design | Crafted on-brand, cohesive content, graphics, and templates for diverse and global audiences to send to over 50 colleges and universities for Engineers for a Sustainable World

### UX Content Writer | OnFleek Travel & Beyond

7/1/2018 - 7/5/2020 (*Seville, Spain*)

Designed pivotal content to surpass the initial sales goal by over 500%, contributing to the sale of over 500 trips to the target audience and 150 5-star reviews within the first year of business | Spearheaded user-centered design thinking in English and Spanish | Translated insights and conducted content localization, ensuring clarity and engagement across diverse and global audiences